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ARC Industries Announces Revolutionary New Patent Destined to Change the Hair Color Industry

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NEW YORK, Sept. 5, 2017 /PRNewswire/ -- **Colorball**, the newly patented hair color innovation is a disruptive technology. It can provide permanent or semi-permanent color, highlighting and streaking with just the touch of a button and stroke of the easy to hold and control, disposable tube for precise application by the user.



The Applied Research Center of New York College of Health Professions, a worldwide leader in intellectual property, announces US Patent No. 9,750,325. Colorball is a disposable tube which makes mixing the colorant and the developer, normally a messy job, a simple one-step process. Lisa Pamintuan, president of New York College says, "It will be for hair color what one-click was for Amazon!"

When the button is depressed it allows the inner tubes to flow onto the rollerball mixing the dye and developer. Colorball can be the size of a pen for accurate placement of highlights or streaking, or wider with a larger rollerball for instant root touch ups or broader hair color. It is great for beards and mustaches too. The patent also covers this process for brushes and other direct applicators in this simple foolproof way of coloring hair.

There is no premixing, no mess. Perfect for home or travel or anywhere you don't have time to mix and mess up your house or stain your towels and carpets. Just press the button and roll the Colorball where you want, wait and wash off. The Colorball is more precise and cleaner than traditional home dyes and a breeze to apply.

Lisa Pamintuan adds, "Our Honorary Chairman, Donald Spector, who is one of the most prolific inventors in the world has opened up several billion industries in the past. He has donated this patent to the Applied Research Center under the IP a policy of the College and believes it is destined to become another billion dollar

industry like other of his past patents. There is already tremendous worldwide interest in this simple new patented product".

Spector is one of a few superstar inventors that deliberately stays under the radar. An article in Scientific Blogging Science 2.0 describes Spector as "The Most Prolific Living Inventor You've Never Heard Of." He has also been a futurist for Entrepreneur Magazine. He opened up the billion dollar hydraulic exercise industry with the Muscledworker (aka Bruce Jenner Exerciser) and Bristol-Myers Squibb, the multi-billion dollar big pharma company (which at one time owned Clairol), set up a separate division for Spector's patents including the first electronic air freshener, the Aroma Disc System. Spector's patents range from the first known app for location based advertising which became the basis for one of the first superapps, the first known patents for a cyber translation system, the first known patents for plant hyperbaric chambers, patents that predate the wearable biosensor market as well as hundreds of other patents and technologies. He has developed consumer products including those for Barbie, WWF, Disney, Sun Chemical, Symrise, Revlon, Sony and Macy's, as well as hundreds of products in medical equipment including UV LED's in ventilation systems for killing disease and surgical instruments for instant diagnosis.

Pamintuan elaborates, "The College is presently developing acupressure clothing with a major partner in addition to several other products. The Applied Research Center allows our small College to be an important leader in holistic health and to compete favorably with the intellectual properties of some of the largest universities and corporations in the world."

New York College has signed MOU's with Wake Forest Innovations, the commercialization enterprise of Wake Forest Baptist Medical Center as well as New York Medical College, part of the Touro University System. The College is currently in discussions with some of the largest companies in the world.

Colorball has been prototyped and will be in market test within 18 months.



About New York College of Health Professions

Chartered by the New York State Board of Regents, New York College of Health Professions, a not-for-profit institution located in Syosset, Long Island, with additional sites in New York City, offers institutionally accredited undergraduate and graduate-level degree programs in Massage Therapy, Acupuncture, Oriental Medicine and Herbal Medicine, and Certificate programs in Holistic Nursing for Registered Nurses and The Science of Self Improvement. New York College maintains a 30-acre modern medical facility in Luo Yang, The People's Republic of China. The College has grown remarkably in the past several years and will continue to develop new educational programs as well as expand into many new areas. For more information about New York College of Health Professions

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